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## Returned Mail Solutions Names Technology Expert to Company Advisory Board

NAPERVILLE, Illinois, June 5, 2007 – Returned Mail Solutions, Inc. (RMS) has initiated a Company Advisory Board that will provide ongoing guidance to the management team on issues of strategy, solution, marketing, vertical integration and process.

RMS is pleased to name industry expert Mike Lambert to our Advisory Board.

Mr. Lambert is currently the Director of Sales for Sefas Innovation, a leading publisher of document design and composition solutions for customized corporate documents. He previously served as Enterprise Technology Architect during a 24 year engagement with CIGNA Healthcare, and was responsible for developing infrastructure and service strategies for the print to mail, print on demand, imaging and content management operations.

“Mike is well respected in the industry as a visionary and technology leader, which is why he will be a key member of our new board and play an important role in our future,” said Robert Hedstrom. Mike has patented and trademarked several processing and technology designs. He has established many industry user groups, advisory boards and joint technology counsels with the goal of directing technology, messaging and marketing strategies for the industry. He has served as Chairman for both the Exstream Dialogue and Emtex user groups, as well participating in the Pitney Bowes user group. He currently serves as a member of the OCE Joint Technology Counsel, previously participated in strategic advisory counsels for Anacomp/Doc Harbor and has been a key speaker at Xplor and Print-on-Demand Conferences.

“Mike has a unique ability to link technology concepts to business capabilities, assess enterprise requirements and develop risk adverse migration strategies. His passion and enthusiasm for this industry are evident and his peers and coworkers have all benefited greatly from his collaborative and informative style. We are enthusiastic about Mike’s involvement in assisting our vision of becoming a leader in address hygiene and Undeliverable-as-Addressed mail processing,” said Robert Hedstrom.

### About Returned Mail Solutions

Returned Mail Solutions, Inc. is a premier provider of solutions that reduce and eliminate costs associated with the business impact of Returned Mail. The company helps organizations with turnkey customer care and support; solutions that increase efficiency, mitigate risks, grow revenue and meet the challenges of a changing and mobile American public. More information is available at [www.returned-mail.com](http://www.returned-mail.com).

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