



**PRESS  
RELEASE**

## Returned Mail Solutions Introduces Confirmation process for Compliance with Address Updates and UAA

NAPERVILLE, Illinois, July 17, 2007 – Returned Mail Solutions, Inc. (RMS) has initiated a new process Confirm that mitigates risks associated with the validation of address update changes and Undeliverable as Addressed (UAA) issues.

“We are now able to integrate an automated process into our end-to-end UAA solution and comply with SEC as well other Financial Service and state specific Insurance regulations,” said Robert Hedstrom, President of Returned Mail Solutions. Confirm integrates with RMS’ various capture, search and processing solutions for eliminating and reducing return mail. The process combines a proprietary technology for data integration and validation to mitigate the risks associated with address updates and critical outbound mail communications. The solution is also targeted towards Identity Theft, as the nation’s fastest growing crime according to FBI statistics, and fastest growing category of Federal Trade Commission complaints.

“The solution is a perfect compliment for closing the loop on our current industry leading address search capabilities. Financial Services, Health and Insurance organizations, including Retail Banking, Investor Services, Trust, Credit, Property & Casualty and Life have been asking for this solution and we’ve now answered the industry need,” said Robert Hedstrom. Healthcare and HIPAA concerns regarding inaccuracy of address update information are now mitigated as well as RMS can validate and confirm the change of address through an automated capture and data process.

RMS will continue to add technology options with the Confirm process that will allow customers to validate address update information through multiple technology channels.

### About Returned Mail Solutions

Returned Mail Solutions, Inc. is a premier provider of solutions that reduce and eliminate costs associated with the business impact of Returned Mail. The company helps organizations with turnkey customer care and support; solutions that increase efficiency, mitigate risks, grow revenue and meet the challenges of a changing and mobile American public. More information is available at [www.returned-mail.com/uaa.html](http://www.returned-mail.com/uaa.html)

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