



**PRESS
RELEASE**

Returned Mail Solutions Names Direct Marketing Industry Executive to Company Advisory Board

NAPERVILLE, Illinois, August 16, 2007 – Returned Mail Solutions, Inc. (RMS) has named industry veteran Joe Ewers to its Company Advisory Board. The Advisory Board will provide ongoing guidance to the management team on issues of strategy, solution, marketing, vertical integration and process.

Mr. Ewers is currently Executive Vice President of Compact Digital Solutions, a leading provider of information solutions for direct marketers. He is part Owner of Compact, as well as other multiple businesses in the Retail vertical. Previously, he served 20 years as President and Owner of Lee Marketing Services, a well-known national direct marketing organization. He was responsible for taking Lee Marketing from a small local lettershop to a national integrated direct marketing services provider.

“Joe is well connected and respected in the direct marketing, mailing and fulfillment industry as a visionary leader, with a vast history of building infrastructure, first to market solutions and growth companies. He will be a key member of our new board and play an important role in our future because of his industry experience and key relationships,” said Robert Hedstrom. Joe served as Shareholder, Board of Directors and Vice President of the National Association of Advertising Distributors (NAAD), Board of Directors for the Mailing & Fulfillment Service Association (MFSA), and has received various industry awards, including most recently the MFSA Leo Bernhemier Lifetime Achievement Award, one of the most highly recognized awards in the entire Direct Mail Marketing industry.

“Joe will provide unparalleled guidance and thought leadership with our first to market Direct Mail solution for returned mail. In addition, his strong ties to the entire Direct Marketing and Fulfillment industry and United States Postal Service will assist us in the planned rapid penetration of the entire Direct Marketing industry. He will also provide solid guidance to both our First Class solutions and Direct Marketing solutions because of his vast history with data processing, data hygiene and mail processing. I have personally had the chance to work with Joe, and look forward to having him be an integral part of our bright future,” said Robert Hedstrom.

About Returned Mail Solutions

Returned Mail Solutions, Inc. is a premier provider of solutions that reduce and eliminate costs associated with the business impact of Returned Mail. The company helps organizations with turnkey customer care and support; solutions that increase efficiency, mitigate risks, grow revenue and meet the challenges of a changing and mobile American public. More information is available at www.returned-mail.com/uaa.html.

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